# **Mark Denholm**

Radio Presenter / DJ / Host / Ice Hockey MC/DJ



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Sharing the skills learned from a 30 year career as Live DJ / Event Host / Presenter to radio. Presented weekday Breakfast on Time 106.6 in the highly competitive outer London TSA and now hosting Breakfast on an Award Winning Local Radio Station.

#### **Profile**

I am an experienced Presenter/DJ who believes in broadcasting with the audience. I am confident working across a wide age range of audiences and musical genres, connecting with people of all ages with a musical knowledge from the 60s to the modern day. Experienced in Social Media, Marketing and Sponsorship as well as multi-media creating and editing using Adobe Creative Cloud. Strong leadership and Management skills.

#### Career

# Asian Star 101.6FM (June 2016 - Present)

Breakfast show host on awarding winning local radio station from 7-10 AM weekdays

- Present a live show full of features and competitions
- Guest Interviews in the studio or via telephone
- Training and mentoring of new presenters
- Use of PSquared Myriad
- Responsible for writing and recording of afternoon local news content

#### Vienna International Radio – Voicetracked Breafast Show Host (February 2017 – Present)

Provide generic recorded "as live" presentation links for VIR Big Breakfast on an Internet Radio Station serving the city of Vienna.

# Time 106.6 – Breakfast Show Host (June 2015 – October 2015)

Breakfast show host from 6-10 AM weekdays on the local radio station for Slough, Windsor, Maidenhead and beyond.

- Managing an on air team consisting of a broadcast journalist, a travel reporter and a sports reporter
  presenting a music based wake you up show with news, sport, travel, competitions, features and a
  juke box hour from 9-10. Also pre-recorded finance and entertainment news
- Present Outside Broadcasts from Royal Windsor Racecourse, interviewing celebrities, race-goers, exhibitors and sponsors.
- Within 4 months more than trebled listener interaction with the show via text messages, phone calls, email and social media via tweaking existing and introducing new features
- Use of RCS Zetta including live presenting and voicetracking
- Use of RCS G Selector including library addition and maintenance, category management, statistics and reporting, clock editing and creation and assignment.

## Slough Ice Arena – Resident DJ (April 1990 – present)

- Solely responsible for hosting all ice arena disco sessions including under 18 club nights, family afternoons including music scheduling, presentation, and live DJing. Compère, DJ and host of annual Christmas show
- Freelance Marketing Manager including launching of social media presence and development of "Foamtastic Friday" and "Saturday Sensations" brands and complete marketing overhaul

## Freelance Hockey DJ/Announcer (November 2014 – present)

 Providing cover for EPIHL ice hockey team announcers performing standard game day duties to a high standard within each team's framework

#### Slough Jets Game Day DJ/Announcer (September 1992 – July 2014)

- Provide game day DJ services, music selection, Warm the crowd, announce the game information, host post
  match presentations as well as MC/Host of annual End of Season Award Presentation Evening
- Slough Jets Jets TV Host / Commentator / Co-Editor (September 2010 July 2014) hosting the club's official highlights packages from weekly home games
- Website management. Corporate work including marketing and selling sponsorship and advertising

#### Resident DJ/Cover DJ – Guildford Spectrum (March 2004 – September 2012)

- Providing resident DJ services at Guildford Spectrum from March 2004 until April 2007
- Cover work including Thursday night oldies/classics night and weekend disco sessions
- Six month cover of "Ice Cool Classics" from September 2009 until April 2010

## Resident DJ - Planet Ice, Basingstoke & Milton Keynes (August 2004 - January 2007)

- Live DJ at Basingstoke for Frisky Friday session playing club orientated music to a teen+ audience
- Live DJ at Milton Keynes for "Ladies night" Monday session playing chart orientated music
- Co-ordinating on-ice games
- Selecting and playing suitable music and announcing birthday and other requests.

## **Recent Charity Works**

- DJ / Mc for Bison & Buffalo Hockey Hugs for Cancer raising over £14,000 for Breast Cancer Care
- Co-organised, DJ'd and hosted Slough Jets Legends marking the end of professional hockey in Slough raising money Special People On Ice and the Lymphoma Association (www.sloughjets.co.uk)
- Compère/Host for a skating gala raising funds for Alexander Devine Children's Hospice Service

# Other works

- Ice Hockey testimonial matches for Steve Moria, Gary Stefan, David Heath, Gary Cloonan and more
- Honda Accord Sixth Generation UK Launch In 1998 Honda sponsored a Slough Jets match to coincide with the launch of the Sixth Generation of the popular Honda Accord vehicle
- Owner of Internet Radio Station Atom Radio (www.atomradio.co.uk)
- Write for Basingstoke Bison website and programme, the English Premier Ice Hockey League Champions

#### **Software**

- RCS Zetta & G-Selector
- Myriad Playout & Autotrack
- Adobe Audition, Premier Pro, After Effects, Photoshop, Ableton
- Microsoft Office

#### **Interests**

• Sports, Music, Blogging, Podcasting, Photography, TV/Films